



## FOR IMMEDIATE RELEASE

### **Integrated Management Concepts and KM Systems Group Partner to Deliver a Highly Intuitive Earned Value Management System**

*The combined expertise of these industry leaders along with IMC's cloud-based EVM software, simplifies compliance with the ANSI-748 standard.*

**THOUSAND OAKS, CA (February 9, 2015)** – Integrated Management Concepts (IMC), the premier cloud-based provider of Earned Value software and services, and KM Systems Group (KMSG) a premier strategy and technology consulting firm, today announced a strategic partnership that will advance the evolution of Earned Value Management (EVM) and ANSI-748 compliance for businesses working with the U.S. government.

“KMSG's earned value consulting expertise and IMC's CloudEVM solution create a one-stop shop for the EVM community,” said Mark Tillema, President and CEO of Integrated Management Concepts. “This partnership provides hundreds of companies struggling to meet the federal government's ANSI-748 compliance requirements with a streamlined, intuitive solution that simplifies compliance, while providing in-depth analytics that serve as accurate and reliable predictors of project success.”

CloudEVM perfected a simple way to implement Earned Value by creating a management software that measures project performance and determines the value of work accomplished. The browser-based software can be used from any device and seamlessly integrates with existing accounting and project management software.

“Government contractors have several hurdles to overcome when they are complying with a government EVM requirement,” said Dave Scott, Vice President at KMSG. “Traditional ‘in-house’ EVM software solutions require a large ‘up-front’ capital expenditure, are difficult, and time consuming to implement; they require specialized resources to maintain and process the system; and they may not be considered relevant to how the organization delivers value to their customers. Integrated Management Concepts and KMSG offer a unique solution which overcomes these hurdles.”

For information on IMC and earned value management, contact Mark Tillema at 805.630.7104 or by email at [mtillema@Intgconcepts.com](mailto:mtillema@Intgconcepts.com), or visit the company website, [www.intgconcepts.com](http://www.intgconcepts.com) or [www.decisionedge.com](http://www.decisionedge.com). For information on KMSG, contact Dave Scott at 703.682.6852, or by email at [dscott@kmsystemsgroup.com](mailto:dscott@kmsystemsgroup.com), or visit the company website, [www.kmsystemsgroup.com](http://www.kmsystemsgroup.com).



### **About Integrated Management Concepts**

IMC was founded in 1995 by veteran leaders who are passionate about achieving successful project management utilizing earned value. Their continuing goal is to take a 360 degree view of earned value management, assuring that their software serves the project manager, portfolio manager, executive management and their customers. Starting in 2009, the company dedicated its development team to providing a next generation of earned value applications. Now, IMC is leading the way with CloudEVM, the software application specifically designed to support earned value management.

### **About KM Systems Group**

KM Systems Group is a premier strategy and technology consulting firm providing business systems strategy, design, implementation, training and quality assurance services. Based in Arlington, Va., the company has built a reputation as the go-to leader in Earned Value Management (EVM) for capital investment and information technology programs of any size, large or small. KMSG also offers a range of Business Performance Improvement services to maximize organizational and operational effectiveness, align people, processes, and technology using process modeling, technology assessment, and change management strategies. Working with both government agencies, as well as private sector organizations, KMSG harnesses decades of experience to help its clients achieve and even surpass their goals.

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#### Media Contacts:

Bonnie Quintanilla  
Corridor Communications, Inc.  
(818) 681-5777  
[bonnie@corridorcomms.com](mailto:bonnie@corridorcomms.com)

Phyllis Grabot  
Corridor Communications, Inc.  
(805) 341-7269  
[Phyllis@corridorcomms.com](mailto:Phyllis@corridorcomms.com)